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I. HISTORY OF THE WEB

When people talk about Web 1.0, 2.0 and 3.0 it is important to make a distinction that there are about as many different explanations, understanding and definitions of these terms as there are people who use them. It is sort of like if you walked up to 100 different people at a Crypto conference and asked them what cryptocurrency means to them, each person is going to give a different answer which is personal to them. There is no universally agreed on, nor “one size fits all,” description for these terms.

1.1 What is Web 1.0?

To understand Web 1.0, we need to crank the clocks way back to the inception of the internet itself. Believe it or not, the internet was created for a completely different purpose than watching cat videos, shopping and reading memes as we use it today. The origins of the internet begin with the Defense Advanced Research Project Agency (DARPA) in the United States in 1969, where some of the most brilliant minds from across the globe came together to work on what was initially conceived as a military communications project. The early internet was mostly comprised of web pages that were joined together by hyperlinks, mainly text only without any visuals and the pages were “read-only,” without the ability to interact with anything in any significant capacity. Essentially, the early internet was basically just a giant depository of ebooks.

Web 1.0 became an incredible resource for the sharing of information, with early government branches, research laboratories, educational facilities and institutions accessing web pages and sharing information as they were able to connect via commercial servers. People would mainly log on just to read about things as there was no read/write functionality and much of the content populating the internet was generated offline first before being uploaded and shared. It wouldn’t be until a few years later where basic chat functionality through a bulletin board system (BBS) would be implemented allowing for the interaction between users.

Eventually, dynamic URLs and further innovation and advancements would evolve the internet and its capabilities, transitioning Web 1.0 to 2.0. The transition between these webs was a gradual process that took place over time as new.
1.2 What is Web 2.0?

Web 2.0 is where things get exciting and is basically the internet as we know it today, featuring our favourite shopping websites, video streaming platforms, Crypto articles, video games, social media sites, you name it! A simple example that helps visualize the transition from Web 1.0 to 2.0 can be explained through an example of what it would have been like for an eCommerce store. An eCommerce store built on Web 1.0 would have been like a shopping magazine with some basic images and text that a user could scroll and read through but that would be about it. Web 2.0 is what enabled all the additional integrations and features like being able to add items to a shopping cart, check out, pay by credit card, and leave a review for others to read. Web 2.0 would also bring about the revolution of user-generated content in which everyday end-users such as you or I could create things and have them posted to the internet such as this article, or those embarrassing and cringy Facebook posts from back when we were in high school. Who reading this remembers MySpace?

The concept of Web 2.0 was coined by web pioneer Dale Dougherty, an O’Reilly VP (the media company, not the auto parts store) in 2004. Web 2.0 is often referred to as the “Social Web”, “Wisdom Web”, “People-Centric Web”, “Participative Web”, and “Read/Write Web” as this would be the first time that humanity could share information on a global scale and easily socialize and pass wisdom, (or cat videos) to anywhere in the world nearly instantaneously. This era ushered in user-generated content on a scale that was never before possible with things like blogging, video sharing, chatting, voice messaging, emails and social media posts. The “Social Web,” reached mass scale adoption quicker than any other technological advancement in history and would hold that claim until Bitcoin would come along a number of years later.

One of the key driving factors behind the development of Web 2.0 was the creation of new generation Web-related technologies. Ajax, JavaScript, Cascading Style Sheets (CSS), Document Object Model (DOM), Extensible HTML (XHTML), XSL Transformations (XSLT)/XML, and Adobe Flash which provided users with an immersive and entertaining way to interact with websites. Much like the gradual transition between Web 1.0 to Web 2.0, we are already in the middle of the transition to Web 3.0.
II. WHAT IS WEB 3.0?

Web 3.0 is a possible future version of the internet based on public blockchains, a record-keeping system best known for facilitating cryptocurrency transactions. The attractiveness of Web 3.0 is that it is decentralized, meaning that rather than consumers accessing the internet through services mediated by companies like Google, Apple or Facebook, individuals, themselves, own and govern sections of the internet.

Web 3.0 doesn't require "permission," which means that central authorities don't get to decide who gets to access what services, nor does it require "trust," meaning that an intermediary isn't necessary for virtual transactions to occur between two or more parties. Because these agencies and intermediaries are doing most of the data collection, Web 3.0 technically protects user privacy better.

Decentralized finance, often known as DeFi, is a component of Web 3.0 that's gaining steam. It entails executing real-world financial transactions on the blockchain without the help of banks or the government. Meanwhile, many major corporations and venture capital firms are pouring money into Web 3.0, and it isn't easy to conceive that their engagement won't result in some form of centralized power.
<table>
<thead>
<tr>
<th>Web 1.0</th>
<th>Web 2.0</th>
<th>Web 3.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marked the beginning of internet usage – Home pages etc.</td>
<td>Allowed people to write and share their content – blogs, wikis etc.</td>
<td>Provides users a personalized experience while searching the internet – live streams etc.</td>
</tr>
<tr>
<td>Comprised mainly static, non-interactive web pages to exchange information</td>
<td>Growth of social media platforms that continues to date</td>
<td>It uses Artificial Intelligence (AI) and Machine Learning (ML) to make the search user specific</td>
</tr>
<tr>
<td>Company focus</td>
<td>Community focus</td>
<td>Individual focus</td>
</tr>
<tr>
<td>Mostly read only</td>
<td>Read write</td>
<td>Portable and personal</td>
</tr>
<tr>
<td>Incorporates banner advertising</td>
<td>Uses interactive advertising</td>
<td>Focuses on behavioral advertising</td>
</tr>
<tr>
<td>Costs based on page views</td>
<td>Cost per click</td>
<td>Costs based on user engagement</td>
</tr>
<tr>
<td>Owning information</td>
<td>Sharing information</td>
<td>Consolidating information</td>
</tr>
<tr>
<td>HTML/Portals</td>
<td>XML/RSS</td>
<td>RDF/RDFS/OWL</td>
</tr>
<tr>
<td>Uses Web Forms</td>
<td>Has Web Applications</td>
<td>Comprises Smart Applications</td>
</tr>
<tr>
<td>Britannica Online</td>
<td>Wikipedia</td>
<td>The Semantic Web</td>
</tr>
<tr>
<td>Uses directories</td>
<td>Uses tags</td>
<td>Identifies based on user behavior</td>
</tr>
</tbody>
</table>
2.1 What is Web 3.0 in crypto?

When it comes to Web 3.0, you'll find that cryptocurrency is frequently mentioned. This is because many of the Web 3.0 protocols rely heavily on cryptocurrencies. Instead, it offers a monetary incentive (tokens) to anyone who wishes to help create, govern, contribute to or improve one of the projects. Web 3.0 tokens are digital assets that are associated with the vision of creating a decentralized Internet. These protocols may provide various services, such as computation, bandwidth, storage, identification, hosting and other online services formerly provided by cloud providers.

2.2 What are the advantages of Web 3.0 over its predecessors?

Because intermediaries are no longer involved in Web 3.0, user data will no longer be controlled. This minimizes the likelihood of government or corporate censorship, as well as the effectiveness of denial-of-service (DoS) attacks.

More extensive datasets supply algorithms with more information to evaluate as more products become connected to the internet. This will allow them to deliver more accurate information that is tailored to the individual user's demands.

Before Web 3.0, finding the most refined result on search engines was a difficult task. They have, however, improved their ability to discover semantically relevant results based on search context and information over time. As a result, web browsing becomes more convenient, allowing everyone to get the specific information they require with relative ease.

Customer service is critical for a positive user experience on websites and web applications. However, many successful web firms are unable to scale their customer support operations due to the high expenses. Users can have a better experience engaging with support personnel by using intelligent chatbots that can talk to several consumers simultaneously, which is possible due to Web 3.0.
2.3 Why the Push for a Decentralized Web 3.0?

While Blockchain does have the ability to free us from authoritarian regimes and tech giants that monitor and manipulate every aspect of our online presence, it also has the capability of putting us under the thumbs of governments more than ever before. If the government decided to do away with cash and only utilize a central bank digital currency or adopt a centralized internet infrastructure, they could have full control over every penny that goes into your bank account, monitor every penny that leaves your bank account, track every single purchase you make, or website you visit. In an extreme but possible scenario, they could even have full control over what information a nation is allowed to access on the internet or control the entire monetary supply. Sounds like a world that I would certainly not want to live in. Starting to sound like George Orwell's 1984 to anyone else?

Many people may be reading this thinking, “oh well, I don’t do anything illegal nor have anything to hide,” but it isn’t just about legalities. This could give the government the power to restrict basic freedoms that we take for granted. You want to attend a protest or speak out about something you believe in? Well, the government could step in and block funds from your account for a month for something as little as not liking your political post on social media. What if they decided that every adult can only have two pints of beer a week? (Tragic!) They could automatically block payments to any alcohol-related purchases. If they controlled centralized access to the internet they would surely block an article like this from being written and block you from reading it, suppressing free speech similar to what we have already seen on a mass scale in North Korea and China. Have I painted a dire enough picture yet? I think you get the point.

As if that isn’t enough of a reason to push for a decentralized Web 3.0, as I have already briefly touched on, many of the exploits of tech giants are downright creepy and unethical, damaging society by furthering social divides between opposing viewpoints, and manipulating outcomes of major events such as political elections and Brexit. Big tech companies have overstepped their boundaries and these perversions affect all of us, with many articles now being released on how social media giants are exploiting and undermining democracy. There have been some very insightful and deeply disturbing documentaries come to light recently that show how people are essentially being used as livestock, being manipulated and exploited by big tech companies such as Facebook, Google and Amazon. Companies like Facebook, (who also own Instagram) have been discovered secretly sharing and selling our private information to third parties for various reasons such as creating psychographic profiles on users to influence political campaigns and being sold to marketing and advertising companies so they can leverage that information to target us for advertising.
III. INTRODUCTION TO WETTOK

Wettok is a Decentralized Finance (DeFi) Yield Optimizer project, that allows its users to make more crypto with crypto. DeFi applications are unique in the sense that they are permissionless and trustless, meaning that anyone with a supported wallet can interact with them without the need for a trusted middleman. Wettok caters its users by making it easy to get a yield on their crypto capital in a safe and decentralized manner. Through a set of smart contracts and several investment strategies, Wettok automatically maximizes the user rewards from various liquidity pools (LPs), automated market making (AMM) projects, and other yield farming opportunities in the DeFi ecosystem.

Wettok offers complex strategies that are simple and intuitive for any investor to take part in through the Wettok Market offerings on the platform. With the inherent advantage of speed and low fees with Binance Smart Chain, the team is exploring new methods of optimizing automation to secure the largest yields available.

The project consists of an anonymous team, directly inspired by the yield optimization projects that had been developed on the Binance Chain. We are committed to this idea of radical transparency, which is especially important in nascent ecosystems like Decentralized Finance.

From all of the vaults deployed on every blockchain, Wettok has its native governance token WTO at its core.

3.1 Tokenomics (WTO)

WTO is an BEP-20 token built on the Binance Chain blockchain. In addition to being a utility token and providing liquidity, holding, and trading incentives, WTO token is designed to facilitate and incite the decentralized governance of the protocol.

WTO has a total token supply of 3 billion WTO, of which a selected portion will be streamed to early backers. Much of the supply is locked up and will be released over a number of years and can be earned by providing liquidity to Wettok native pool over a number of years and can be earned by providing liquidity to Wettok native pools.
### 3.2 Token details

<table>
<thead>
<tr>
<th>Token Name</th>
<th>Wettok</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ticker Symbol</td>
<td>WTO</td>
</tr>
<tr>
<td>Blockchain</td>
<td>BSC</td>
</tr>
<tr>
<td>Token Standard</td>
<td>BEP20</td>
</tr>
<tr>
<td>Token contract</td>
<td></td>
</tr>
<tr>
<td>Token type</td>
<td>Utility, Governance</td>
</tr>
<tr>
<td>Max Supply</td>
<td>3,000,000,000 WTO</td>
</tr>
<tr>
<td>Seed Sale</td>
<td>$0.005 - $0.006</td>
</tr>
<tr>
<td>Private sale price</td>
<td>$0.01 - $0.012</td>
</tr>
<tr>
<td>Public sale price</td>
<td>$0.03</td>
</tr>
</tbody>
</table>
3.3 Token distribution

Both our seed and private sale rounds are distributed over many different participants. By distributing our seed, private and public sales we are trying to create the most fair token distribution on launch possible with no single entity holding large quantities of the supply.

Core Team: 450,000,000 WTO (15%)
Current core contributors, 15% of total supply: The founding core team has been allocated this tranche of the token supply.
"100% lock for 2 years. From year 3, tokens are unlocked at the rate of 25% per year"

Advisors: 150,000,000 WTO (5%)
Advisors are key partners that proved their value to the Wettok core team early on by helping to ideate product strategy, make critical connections, and otherwise contribute significantly to the protocol despite not being full-time team members.
"100% lock for 2 years. From year 3, tokens are unlocked at the rate of 50% per year"

Seed Sale: 150,000,000 WTO (5%)
Sale date: February 20, 2022
Price: $0.005
Day closed: February 25, 2022
Our initial funding round with an emphasis on Market Makers who can provide liquidity for Wettok.
"100% lock for 2 years. From year 3, tokens are unlocked at the rate of 10% per month"
**Pre-sale: 300,000,000 WTO (10%)**
Sale date: May 10, 2022
Price: $0.01 - $0.012
Minimum: $500
Day closed: updating
WTO Token locked until Q3-2023. The end of the process token will be unlocked at the rate of 15% per month.

**Public sale: 450,000,000 WTO (15%)**
Sale date: updating
Price: $0.03
Minimum: $500
Time unlocked: right away

**Network growth Fund: 1,020,000,000 WTO (34%)**
Distributed over a period of approximately 4 years. These rewards will incentivize the use and upkeep of the Wettok platform. 40% at TGE. From year 2, tokens are unlocked at the rate of 20% per year.

**Community Development: 480,000,000 WTO (16%)**
This allocation is used to handle governance, incentivize community contributions and strategists, help grow the platform and recruit talent, and account for operating and growth costs. 25% at TGE. From year 2, tokens are unlocked at the rate of 15% per year.
3.4 ROADMAP

When discussing a roadmap, Wettok is referring to a strategic plan which defines the goal or desired outcome and includes the major steps or milestones that are required for the said goal to be reached. A roadmap also serves as a communication tool, a high-level document that helps keep track of the articulated strategic thinking behind the goal as well as the plan to get there.

A roadmap is a high-level visual summary that helps map out the vision as well as the direction of a specific product offering throughout a pre-specified time period. This roadmap communicates the why as well as the what behind what you are building, and it is a guiding strategic document as well as a plan for executing the product strategy.

A roadmap has several goals, including describing vision and strategy, providing a guiding document for executing the strategy, getting internal stakeholders in alignment, facilitating discussion as well as options and scenario planning, and helping communicate with the external stakeholders, including the customers.
**ROADMAP**

**STAGE 1 - STARTUP**
- Q1-2022
  - Publishing Whitepaper
  - Marketplace Framework
  - Technical framework
  - Seed Sale
- Q2-2022
  - Launch Web3
  - Start Marketing
  - Pre-sale
  - Community Sale
- Q3-2022
  - Launch smart contract
  - Listing on Pancakeswap
  - Staking
  - Listings on CMC
- Q4-2022
  - Real-time data & chart
  - Pair search
  - Analysis toolbox
  - Transaction overview

**STAGE 2 - DEVELOP**
- Q1-2023
  - Pool explorer
  - Pair explorer
  - Score Pair
- Q2-2023
  - Wettok wallet
  - Manage your portfolio
  - Send and receive coin/token.
  - Follow the market
- Q3-2023
  - Wettok Exchange
  - Token Swap
  - Ethereum DApps Integration
  - Solana DApps Integration
- Q4-2023
  - Liquidity Pools
  - Lending Pools
  - Multichain
  - Buyback and burn

**STAGE 3 - INDUSTRY 4.0**
- 2024 - 2025:
  - Enterprise Marketplace
  - Decentralized, non-custodial data marketplace
  - Customizable for data providers
  - Deployed with a strategic enterprise partner
  - Payment Gateway

- Q1-2024
  - Pool explorer
  - Pair explorer
  - Score Pair
- Q2-2024
  - Launch smart contract
  - Listing on Pancakeswap
  - Staking
  - Listings on CMC
- Q3-2024
  - Wettok Exchange
  - Token Swap
  - Ethereum DApps Integration
  - Solana DApps Integration
- Q4-2024
  - Liquidity Pools
  - Lending Pools
  - Multichain
  - Buyback and burn

- Q1-2025
  - Enterprise Marketplace
  - Decentralized, non-custodial data marketplace
  - Customizable for data providers
  - Deployed with a strategic enterprise partner
  - Payment Gateway

**STAGE 4 - ENTERPRISE MARKETPLACE**
- 2024 - 2025:
  - Enterprise Marketplace
  - Decentralized, non-custodial data marketplace
  - Customizable for data providers
  - Deployed with a strategic enterprise partner
  - Payment Gateway

- Q1-2024
  - Pool explorer
  - Pair explorer
  - Score Pair
- Q2-2024
  - Launch smart contract
  - Listing on Pancakeswap
  - Staking
  - Listings on CMC
- Q3-2024
  - Wettok Exchange
  - Token Swap
  - Ethereum DApps Integration
  - Solana DApps Integration
- Q4-2024
  - Liquidity Pools
  - Lending Pools
  - Multichain
  - Buyback and burn
IV. ECOSYSTEM

Wettok is implementing the ecosystem!

Borderless and Unregulated
The driving philosophy behind decentralized finance (DeFi) is for any user to be able to access DeFi as long as they have an internet connection and a compatible electronic wallet. No Intermediaries Needed
DeFi participants transact on a peer-to-peer basis, analogous to an over-the-counter swap transaction without a broker/dealer intermediary. Instead of an intermediary, participants rely on defined rules, governed by a consensus mechanism to verify, agree and settle transactions, and therefore automate conventional finance (and business) processes. Uses Digital Assets, Not Fiat Currency
Digital assets, such as stablecoins and floating value crypto tokens, are used within dapps rather than fiat currencies. The digital records from DeFi transactions are transparent, with settlements recorded on public permission-less blockchains that are visible to all parties. DeFi protocols are open-source programs that can be combined with other protocols provided both use the same blockchain network. There is no limit to what types of protocols can be interconnected or how asset balances encumbered are used.
4.1 Wettok Staking

Staking is our way of rewarding long-term believers and holders of the Wettok governance token, WTO.

Staking Rewards are a powerful tool in the cryptocurrency space to drive buy-side interest in the token. A healthy token is not just a price-stable and growing, but also there needs to be a liquid market.

Staking is a passive, long-term strategy. The increase in your stake in Wettok translates into a constantly falling cost basis converging on zero. This means even if the market price of WTO drops below your initial purchase price, given a long enough staking period, the increase in your staked TIME balance should eventually outpace the fall in price.

Staking allows you to earn rewards on your WTO tokens by simply locking them in our Staking smart contract. WTO rewards are distributed over time to investors and the number of WTO tokens you own also increases over time.

Launch Staking
- Minimum: 10,000 WTO
Unlock Staking: Q3-2023
- Est APY: 108%
4.2 Wettok Market

Websites like Coinmarketcap are great for checking prices. However, for experienced and active traders, more tools are needed to evaluate token prices. That’s what the Wettok market was made for.

Wettok market is a price data analytics tool that helps traders to more easily navigate decentralized networks. One of the most important features of the platform is the ability to keep a record of the live price of tokens. Introduction to the basics of the Wettok market.

Wettok market platform?

Wettok market allows traders to have more insight into different tokens. The platform ranks tokens based on different data and allows the community to rank them as well. This can be seen under the “Community Ranking” section of the website. Furthermore, it gives you live prices and shows you detailed tokenomics, such as liquidity and volume.

One of the most advanced tools that the Wettok market offers is the transaction section where all transactions, including size, time, address, and price of a selected token can be seen. A good trader can use this information to evaluate the timing of his trades.
Accurate pricing

The problem with most websites that keep a list of token prices is that the prices are several minutes behind the live price. Wettok market is almost 100% accurate. So, it’s always best to check the price here first before purchasing a token. As for some tokens, the price fluctuates heavily, this feature can save you a lot of money and allows you to trade with more confidence.

Trending Tokens

In the middle section of Wettok, you can see coins that are trending. This section is useful if you want to hop on to the next trend or if you just want to see where the money is currently flowing.

Charts and Tokenomics

If you are looking for the charts and tokenomics of a specific token, you may enter the name of the token or the contract address in the search bar for the DEX you’re using. Make sure you use the correct name and address, as for many coins and tokens there are fake and fraudulent tokens around. This page will have helpful information about your token such as the total liquidity, the Wettok score, and the community rating and amount of token holders.

Transaction overview

You will see more details about the buy and sell orders including wallet addresses and amount of the token bought or sold. You can see every transaction made for this token, including quantity and price.

These transactions are recorded on the blockchain and Wettok market features them here in real time. With some experience, you can use this tool to see the amounts and sizes of buy orders coming in and whether whales are buying or selling. You can also check your own transactions here.
4.3 Wettok Exchange

Wettok exchanges were created to remove the requirement for any authority to oversee and authorize trades performed within a specific exchange. Wettok exchange allows peer-to-peer (P2P) trading of cryptocurrencies. Peer-to-peer refers to a marketplace that links buyers and sellers of cryptocurrencies. They are usually non-custodial, which means users keep control of their wallet's private keys. A private key is a type of advanced encryption that enables users to access their cryptocurrencies. Users can immediately access their crypto balances after logging into the DEX with their private key. They will not be required to submit any personal information like names and addresses, which is great for individuals who cherish their privacy.

Using a decentralized exchange does not involve a sign-up process, as you do not even need an email address to interact with these platforms. Instead, traders will need a wallet compatible with the smart contracts on the exchange’s network. Anyone with a smartphone and an internet connection can benefit from the financial services offered by the Wettok exchange.

Wallet extensions that allow users to access their funds directly in their browsers make it easy to interact with decentralized applications (DApps) such as DEXs. These are installed like any other extension and require users to either import an existing wallet through a seed phrase or private key or create a new one. The security is further enforced through password protection.
Advantages of using a Wettok Exchange.

**Token availability**

Centralized exchanges have to individually vet tokens and ensure they comply with local regulations before listing them. Decentralized exchanges can include any token minted on the blockchain they are built upon, meaning that new projects will likely list on these exchanges before being available on their centralized counterparts.

**Anonymity**

When users exchange one cryptocurrency for another, their anonymity is preserved on Wettok Exchange. In contrast to centralized exchanges, users do not need to go through a standard identification process known as Know Your Customer (KYC). KYC processes involve collecting traders' personal information, including their full legal name and a photograph of their government-issued identification document.

**Reduced security risks**

Experienced cryptocurrency users who have custody of their funds are at a reduced risk of being hacked using DEXs, as these exchanges do not control their funds. Instead, traders guard their funds and only interact with the exchange when they wish to do so. If the platform gets hacked, only liquidity providers may be at risk.

**Control on your money**

You have full control over your wallets and funds. To carry out transactions, the Wettok exchange doesn't ask you to transfer funds to a wallet or any trading accounts. After all, having an e-wallet, just like in the case of a centralized exchange platform, increases risks.
4.4 Wettok Wallet

A Wettok wallet is a non-custodial wallet that stores your cryptocurrency assets. They are non-custodial, meaning only those with the seed phrase or private key (the equivalent of a password) can access your funds. Governments cannot, for instance, freeze the account – although they might be able to order a token issuer to freeze assets sent to exchanges or render some assets obsolete.

Wettok wallet offers a radically better crypto wallet that boast no paper backups, simple addresses, and free transactions. Wettok mission is to help everyone benefit from the decentralized web and is said to be inspired by the potential to reverse the massive concentration of wealth and power of today's internet. In recent developments, Wettok has been at the forefront of the mobile-DeFi experience by integrating a number of popular products for users to take advantage of.

The core components of most Wettok wallet wallets include:

- **Non-Custodial** – Users can send and transfer funds knowing they are the only one who has access to those funds
- **Key-based** – Underneath the hood, Wettok wallets have a unique key pair. This is different from centralized wallets as users are responsible for the safekeeping of their private keys
- **Accessible** – Compatible – As stated above, Wettok wallets have begun to integrate dApps browsers to make it easy to connect with DeFi applications without having to every leave the app.
**V. DEVELOPMENT**

Promotion and branding (http://www.wettok.com)

Technology partnerships development (wettokwallet.com)
Integration of payment services and systems, cryptocurrencies.

Enhancing the trading experience (Wettok Exchange)
This category includes anything that can expand your users' trading toolkit and provide them with more options for creating strategies — introducing new coins, new order types, and trading tools.

**5.1 Marketing**

Posting new instrument listings on the exchange (Coinmarketcap and other platforms).
Each listing added to an event platform can increase the awareness of the exchange.

Advertising and publicity
In this case, advertising refers to a set of paid activities to promote information about the exchange through whatever channel it deems appropriate.

Working with media partners.
This direction may include writing and publishing articles and press releases about the exchange on popular crypto news and analytical resources, including Telegram channels.

Cooperation with influencers.
Influencers are prominent traders, and crypto-bloggers (including YouTube video-bloggers) to promote the exchange.

Native banner advertising.
This category may include a/b testing, geo-targeted redirects for targeted users, and contextual advertising.
5.2 Partners

Strategic relationship development
For most institutions, access to a broad network of relationships is a major catalyst for turning their ideas into successful ventures.
These relationships allow Wettok to build partnerships, expand awareness of initiatives, and develop third-party advocates for the goal. Each of these generates a net benefit for the organization they represent.
VI. JURIDICAL

PLEASE READ THE ENTIRETY OF THIS "NOTICE AND JURIDICAL " SECTION CAREFULLY. NOTHING HEREIN CONSTITUTES LEGAL, FINANCIAL, BUSINESS, OR TAX ADVICE AND YOU SHOULD CONSULT YOUR OWN LEGAL, FINANCIAL, TAX, OR OTHER PROFESSIONAL ADVISOR(S) BEFORE ENGAGING IN ANY ACTIVITY IN CONNECTION HEREWITH.

6.1 Disclaimer

**Token Documentation:** Nothing in the Token Documentation or the Website constitutes any offer by the Company, the Distributor, or the Wettok team to sell any WTO (as defined herein) nor shall it or any part of it nor the fact of its presentation form the basis of, or be relied upon in connection with, any contract or investment decision. Nothing contained in the Token Documentation or the Website is or may be relied upon as a promise, representation or undertaking as to the future performance of the Wettok platform. The agreement between the Distributor (or any third party) and you, in relation to any distribution or transfer of WTO, is to be governed only by the separate terms and conditions of such agreement. The information set out in the Token Documentation and the Website is for community discussion only and is not legally binding. No person is bound to enter into any contract or binding legal commitment in relation to the acquisition of WTO, and no digital asset or other form of payment is to be accepted on the basis of the Token Documentation or the Website. The agreement for distribution of WTO and/or continued holding of WTO shall be governed by a separate set of Terms and Conditions or Token Distribution Agreement (as the case may be) setting out the terms of such distribution and/or continued holding of WTO (the Terms and Conditions), which shall be separately provided to you or made available on the Website.

**Deemed Representations and Warranties:** By accessing the Token Documentation or the Website (or any part thereof), you shall be deemed to represent and warrant to the Company, the Distributor, their respective affiliates, and the Wettok team as follows:
in any decision to acquire any WTO, you have shall not rely on any statement set out in the Token Documentation or the Website; you will and shall at your own expense ensure compliance with all laws, regulatory requirements, and restrictions applicable to you (as the case may be); you acknowledge, understand, and agree that WTO may have no value, there is no guarantee or representation of value or liquidity for WTO, and WTO is not an investment.
6.2 Risks

YOU ACKNOWLEDGE AND AGREE THAT THERE ARE NUMEROUS RISKS ASSOCIATED WITH ACQUIRING SLIM, HOLDING SLIM, AND USING SLIM FOR PARTICIPATION IN WETTOK. IN THE WORST SCENARIO, THIS COULD LEAD TO THE LOSS OF ALL OR PART OF WTO HELD. IF YOU DECIDE TO ACQUIRE SLIM OR PARTICIPATE IN WETTOK, YOU EXPRESSLY ACKNOWLEDGE, ACCEPT AND ASSUME THE FOLLOWING RISKS:

Uncertain Regulations and Enforcement Actions: The regulatory status of Wettok, WTO and distributed ledger technology is unclear or unsettled in many jurisdictions. The regulation of digital assets has become a primary target of regulation in all major countries in the world. It is impossible to predict how, when or whether regulatory agencies may apply existing regulations or create new regulations with respect to such technology and its applications, including WTO and/or Wettok. Regulatory actions could negatively impact WTO and/or Wettok in various ways. The Company, the Distributor (or their respective affiliates) may cease operations in a jurisdiction in the event that regulatory actions, or changes to law or regulation, make it illegal to operate in such jurisdiction, or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. After consulting with a wide range of legal advisors to mitigate the legal risks as much as possible, the Company and Distributor have obtained a legal opinion on the token distribution, and will be conducting business in accordance with the prevailing market practice.

Inadequate disclosure of information: As at the date hereof, Wettok is still under development and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be constantly and frequently updated and changed. Although this Whitepaper contains the most current information relating to Wettok, it is not absolutely complete and may still be adjusted and updated by the Wettok team from time to time. The Wettok team has no ability and obligation to keep holders of WTO informed of every detail (including development progress and expected milestones) regarding the project to develop Solanium, hence insufficient information disclosure is inevitable and reasonable.

Competitors: Various types of decentralised applications and networks are emerging at a rapid rate, and the industry is increasingly competitive. It is possible that alternative networks could be established that utilise the same or similar code and protocol underlying WTO and/or Wettok and attempt to re-create similar facilities. Wettok may be required to compete with these alternative networks, which could negatively impact WTO and/or Wettok.

Loss of Talent: The development of Wettok greatly depends on the continued co-operation of the existing technical team and expert consultants, who are highly knowledgeable and experienced in their respective sectors. The loss of any member may adversely affect Solanium or its future development. Further, stability and cohesion within the team is critical to the overall development of Wettok. There is the possibility that conflict within the team and/or departure of core personnel may occur, resulting in negative influence on the project in the future.
Failure to develop: There is the risk that the development of Wettok will not be executed or implemented as planned, for a variety of reasons, including without limitation the event of a decline in the prices of any digital asset, virtual currency or WTO, unforeseen technical difficulties, and shortage of development funds for activities.

Security weaknesses: Hackers or other malicious groups or organizations may attempt to interfere with WTO and/or Wettok in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Furthermore, there is a risk that a third party or a member of the Company, the Distributor or their respective affiliates may intentionally or unintentionally introduce weaknesses into the core infrastructure of WTO and/or Wettok, which could negatively affect WTO and/or Wettok. Further, the future of cryptography and security innovations are highly unpredictable and advances in cryptography, or technical advances (including without limitation development of quantum computing), could present unknown risks to WTO and/or Wettok by rendering ineffective the cryptographic consensus mechanism that underpins that blockchain protocol.

Other risks: In addition, the potential risks briefly mentioned above are not exhaustive and there are other risks (as more particularly set out in the Terms and Conditions) associated with your participation in Wettok, as well as acquisition of, holding and use of WTO, including those that the Company or the Distributor cannot anticipate. Such risks may further materialize as unanticipated variations or combinations of the aforementioned risks.